

MusicFirst Signs Distribution Partnership with Soundtrap Offering Online Collaborative Music-making Solution to Educators

MusicFirst, an Online Classroom, Adds Soundtrap, a Creative Collaborative Audio and Podcast Recording Studio, to its Suite of Products

New York, NY - March 14, 2017 — MusicFirst, a learning management system designed specifically for music educators, has signed a distribution agreement with [Soundtrap](#), an online collaborative music and podcast recording studio, to offer a cross-platform music creation within its portfolio aimed at educators, teachers, band, choir and orchestra directors.

The MusicFirst Online Classroom offers music teachers and their students a selection of easy-to-use, affordable, cloud-based software tools that enable music learning, creation, sharing, and exploration across devices. Soundtrap is accessible to almost every device user because it works across iOS, Android, Chromebook, Linux, Mac and Windows platforms, making it ideally suited for project-based learning and creative collaborative assignments. All projects are saved in the cloud in a safe environment, which makes Soundtrap especially suited to the classroom and ideal for MusicFirst users. (See video: https://youtu.be/2ViLQD_2RK4)

“We have customers working in all different spheres of music education, so it’s important for us to offer a variety of tools to address all their needs. Soundtrap will enable our classroom users to create, collaborate and publish music,” said Jim Frankel, founder of MusicFirst. “The bonus of Soundtrap is that it is a beautifully designed, easy-to-use solution. It’s only been a month and I’ve spoken to a number of customers that are already engaged and excited to get going on Soundtrap.”

“Soundtrap is ideally suited to creative music making for students and educators of every kind so it makes sense that we should partner with MusicFirst,” said Per Emanuelson, CEO, Soundtrap. “The great part is that Soundtrap works on any device so you can start a project in the classroom on a laptop, continue to work on it using a smart phone and finish it in the evening at home on a tablet.”

The Soundtrap solution is now available to MusicFirst users for an annual subscription of \$4 per user. To request a demo, visit musicfirst.com/request-demo. For more information about MusicFirst, visit www.musicfirst.com.

About Soundtrap

Soundtrap is the first cloud-based audio recording platform to work across iOS, Android, Chromebook, Mac and Windows platforms, enabling users to co-create music anywhere in the world. Headquartered in Stockholm, Sweden, the company also has an office in Silicon Valley, California. Soundtrap provides an easy-to-use music and audio creation platform for all levels of musical interest and abilities and is being used by the K-12 through higher-education markets. For more information, visit: <http://www.soundtrap.com>.

Resource Videos:

What is Soundtrap: <https://www.youtube.com/watch?v=xheoUkbyhE4>

Soundtrap in Education: https://www.youtube.com/watch?v=2ViLQD_2RK4

How Soundtrap works -Collaboration: <https://www.youtube.com/watch?v=YAPrEB07aFA>

How Soundtrap works: <https://www.youtube.com/watch?v=Dqq1L30xt6g>

Photos: <https://www.flickr.com/photos/97627992@N07/sets/72157654452327362>

Pricing: <https://www.soundtrap.com/pricing?tab=education>

About MusicFirst

Established in 2012, MusicFirst is the Digital Education Division of the Music Sales Corporation. The Music Sales Corporation was founded in 1935 by the Wise family, chiefly producing classical and tutorial material. Today the US company is a major copyright holder in both

popular and classical music. Located in the heart of New York City, this office houses a multi-faceted group of executive, administrative, editorial and production staff. The extensive copyright and licensing department manages the ever-growing Music Sales catalogue. Also based here are the promotion and publication departments of the vast G Schirmer/AMP music catalogue with its many eminent composers that include John Adams, Samuel Barber, Elliott Carter, John Corigliano, Tan Dun and Gian Carlo Menotti. To learn more about the Music Sales Group, visit <http://www.musicsales.com>

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