

## **Soundtrap Partners with EdTechTeam to Showcase Online Music and Podcast Platform at Google for Education Summits**

*Fully Integrated into Google Classroom, Multi-Platform Soundtrap  
Helps Innovative Schools Make Shift To Music Educational Technology*

**Palo Alto, California - November 30, 2016**– [Soundtrap](#) is joining forces with [EdTechTeam](#) to introduce its first-of-a-kind online music and podcast recording studio to educators at [EdTechTeam summits](#) around the U.S. These fast-paced, high-energy global summits organized by EdTechTeam showcase new technologies and other learning tools that help teachers, administrators and technical support staff redesign the K-12 educational experience and enhance student learning.

“Music helps power the STEAM (Science, Technology, Engineering, **Arts** and Math) movement that is so vital to education,” said Soundtrap CEO Per Emanuelsson. “Music and podcast making is, in its essence, a collaborative form of human expression, and as schools introduce new technologies that engage students in creative, collaborative new ways, Soundtrap is becoming a preferred educational tool in the classroom.”

Soundtrap is the first cloud-based audio recording platform that enables people around the world to work across devices to share in the composing, playing, and editing of songs, recordings and podcasts. Since its launch in June 2015, Soundtrap is quickly adding multiple thousands of new users per day. The company rolled out an education version of its product at the start of 2016. Since then, more than 200 new schools each week around the globe, with a predominant focus in the US, Europe and Australia, are using Soundtrap in their classrooms.

EdTechTeam has hosted more than 250 summits around the globe since launching in July 2012. Google for Education added Soundtrap to its “Creative Apps on Chromebooks” program in June 2016. (watch Creative Apps video here:

<https://www.youtube.com/watch?v=ogjDyAYEWL8>) Soundtrap will participate in conferences in the following cities in coming months:

New Orleans Jan 21-22

LA County Jan 21-22

Illinois Jan 21-22

Las Vegas Jan 28-29

Napa Jan 28-29

Music Education Expo London Feb 9-10

Hong Kong Feb 18-19

Minnesota March 11-12

“Bringing more music to education is very important to EdTechTeam,” said Dr. Chris Craft, Director of Strategic Partnerships for EdTechTeam. “We believe Soundtrap enhances the educational experience through music making by letting students work side-by-side or remotely on songs, podcasts and other recordings. These summits let teachers experiment with Soundtrap and other online platforms as they look for inventive new ways to grab the attention of today’s mobile-intense generation of students.”

[Google for Education](#) supports the enormous success of the company's Chromebooks in the classroom, as Chromebooks become the leading choice among teachers. Google Apps for Education’s Global Summits help schools deploy, integrate and use [G Suite for Education](#) (formerly Google Apps for Education) and other Google tools to promote student learning in K-12 and higher education.

### **About Soundtrap**

Soundtrap is the first cloud-based audio recording platform to work across all operating systems, enabling users to co-create music anywhere in the world. Headquartered in Stockholm, Sweden, the company also has an office in Silicon Valley. Soundtrap provides an easy-to-use music and audio creation platform for all levels of musical interest and abilities,

and is being used by the K-12 through higher-education markets. For more information, visit: [www.soundtrap.com](http://www.soundtrap.com)

### **About EdTechTeam**

EdTechTeam, a California Benefit Corporation, is a global network of educational technologists with a mission to improve the world's education systems using the best learning principles and technology available. The team is best known for its series of Summits featuring Google for Education, with over 250 conference-style events produced to date since July 2012, and well over 100 events scheduled around the globe in 2016 alone. For more information, visit: <https://www.edtechteam.com>

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