Popular Soundtrap Online Music Recording Studio Now Has Special Version for Kids: Soundtrap for Education

First-of-its-Kind, Easy-to-Use, Multi-Platform, Secure, Inexpensive Tool Fully Integrated into Google Classroom

FETC, Orlando, Florida, and BETT, London - January 19, 2016 – After a beta launch that has taken the market by storm and six months of market success, the first-of-its-kind Soundtrap online collaborative music and audio recording studio is taking a big step forward in the education market via "Soundtrap for Education," being launched today. Soundtrap was already named "The Best Website for Teaching and Learning 2015" by the American Association of School Librarians but Soundtrap for Education is even better, being tailored for children and students in K-12, primary and secondary schools worldwide and offering optimal new features for both students and teachers.

Soundtrap for Education is the first solution for kids that lets them make music or audio recordings with fellow students within their invited and secured group, record a tune or podcast, then share the music with classmates in the cloud from a multitude of devices and operating systems. This new version is just as easy to use as the regular Soundtrap solution and is the first solution of its kind fully integrated with Google Classroom. Soundtrap has been a Google for Education partner since June 2015.

While other music recording tools are complex and often have a steep learning curve, Soundtrap for Education enables students to be up and running in less than three minutes. In short order, students can create professional-sounding music and podcasts alone or with other students from remote locations, all using different devices. (See video:
https://www.youtube.com/watch?v=2ViLQD_2RK4)

The new education-focused version of Soundtrap is compliant with the U.S. Children's Online Privacy Protection Act (COPPA) and it also makes sure that collaborating participants operate in a secure, closed, "Walled Garden" environment protected from the rest of the Internet. Teachers can create walled-gardened groups for a single class, an entire school, or multiple classes or

schools, empowering students to get involved in cross-cultural projects. Teachers can invite an entire class to a group in Soundtrap at once but still oversee the work of individual students.

Soundtrap was the first online collaborative music recording studio to work across iOS, Android, Chromebook, Mac and Windows devices and the new version gives students and teachers compelling benefits. For example, students can switch from different devices at school and home in order to do homework on their projects while teachers can remotely coach students via the built-in video chat while students can perform group assignments with the student at the next desk or across the globe. Students can also take instrument lessons using Soundtrap's video chat or perform group rehearsals for a school choir or band.

Soundtrap has generated great buzz since its launch. It's currently in use in over 1,000 schools and the solution has grown from 20,000 to more than a quarter of a million users in 200 countries in a year. "Our new education version is ideal for American classrooms," said Soundtrap CEO Per Emanuelsson. "Since it's the first such solution integrated with Google Classroom and fully supports Chromebooks, it takes advantage of the enormous number of Chromebooks in schools -- more than half of the devices sold in the U.S. -- while meeting the great demand for collaborative platforms that can be used to create music or podcasts."

Soundtrap will demo the new solution at the Future of Education Technology Conference (FETC) conference in Orlando, Florida, from January 12-15 at booth #1818 and at the BETT education conference in London on January 20-23 at booth #H416. Soundtrap for Education is available now and offers discounted pricing for schools at less than $5 per seat per year.

About Soundtrap

Soundtrap is the first online music recording studio to work across all operating systems, Mac, iOS, Android, Windows and Chromebook, where you collaborate with music makers from all around the world in an easy-to-use browser, cloud-based system. Headquartered in Stockholm, Sweden, birthplace of many successful music tech startups such as Spotify, Soundcloud and Tidal, the company also has an office in Silicon Valley. Soundtrap provides an easy-to-use platform for all levels of musical interest and ability and is being used by the K12

through higher education market. For more information, visit:
www.soundtrap.com.

Resources:

Videos: https://www.youtube.com/watch?v=xheoUkbyhE4

How Soundtrap works: R&B collaboration with Soundtrap:

https://www.youtube.com/watch?v=YAPrEB07aFA

Flickr:

https://www.flickr.com/photos/97627992@N07/sets/72157654452327362

Pricing information: www.soundtrap.com/pricing.

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