

## **Soundtrap Announces First Online Collaborative Music Recording Studio to Work Across iOS, Android, Chromebook, Mac and Windows**

*Music Recording Studio Also Offers Way for Musicians to Find Each Other and Collaborate Across Countries in an Easy-to-Use Platform*

**Palo Alto, Calif. - June 29, 2015** – Bringing the power and joy of online music collaboration to a mass audience, startup company Soundtrap today launches the first online music and audio recording studio where users can find and collaborate with people from all over the world on a multitude of devices across iOS, Android, Chromebook, Mac and Windows platforms. It is the first solution that lets users record a tune or podcast by only accessing a browser across multiple platforms. Coming out of beta, Soundtrap today also announced \$1 million in seed funding and the commercial availability of its platform. See video: <https://www.youtube.com/watch?v=xheoUkbyhE4>

Soundtrap uniquely provides musicians with an easy-to-use studio for real-time audio, podcast or music collaboration. In comparison with other competitive solutions that have complex recording processes, users can be up and running on Soundtrap within minutes. This simplicity means it is also being used by the K12 and above education markets and has been named “The Best Website for Teaching and Learning 2015” by the American Association of School Librarians. Soundtrap is currently in use in 150 U.S. schools and the platform has grown from 20,000 to 120,000 users in 175 countries in just five months.

Soundtrap was developed using only HTML5 technologies and it is fully cloud-based for all devices. Since Soundtrap runs without any additional software tools, it is ideal for Chromebook, which is now becoming omnipresent in education. It is written in the new Google DART language and utilizes the audio APIs Web Audio, Web MIDI and Web RTC.

To use Soundtrap, users simply open a browser and log on. They can choose from over 50 virtual instruments, 1,400 royaltyfree loops (music) and 25 real-time effects. The platform has a video window where collaborators can work together in real time and create a fully formed song with drums, loops, bass and synthesizer. Other sounds can easily be dropped in. Users can even record audio and line in a bass or electric guitar and record and play with a full-featured guitar rig, including amplifiers and effects.

“This is the only online music recording studio where you can start making a song on your Chromebook or Windows machine, invite a guitarist friend who is using a Mac, find a new keyboard player to work with who is using an iPad from the other side of the globe and finish the song with a great vocalist on the street using an Android smartphone,” said Soundtrap CEO Per Emanuelsson.

The funding, led by angel investor Lars Bergstrom, secures financing that will take the company to a new level and establish Soundtrap as a leader in its market niche. It is free for storing up to five songs. Subscriptions start at \$3.99 a month. More pricing information is available here: [www.soundtrap.com/pricing](http://www.soundtrap.com/pricing). Soundtrap also offers discounted education packages for that market.

### **About Soundtrap**

Soundtrap is the first online music recording studio to work across all operating systems, Mac, iOS, Android, Windows and Chromebook, where you collaborate with music makers from all around the world in an easy-to-use browser, cloud-based system. Headquartered in Stockholm, Sweden, birthplace of many successful music tech startups such as

Spotify, Soundcloud, Tidal and Beats Music, the company also has an office in Silicon Valley. Soundtrap provides an easy-to-use platform for all levels of musical interest and ability and is being used by the K12 through higher education market. For more information, visit: [www.soundtrap.com](http://www.soundtrap.com).

Resources:

Videos: <https://www.youtube.com/watch?v=xheoUkbyhE4>

How Soundtrap works: R&B collaboration with Soundtrap: <https://www.youtube.com/watch?v=YAPrEB07aFA>

Flickr: <https://www.flickr.com/photos/97627992@N07/sets/72157654452327362>

Pricing information: [www.soundtrap.com/pricing](http://www.soundtrap.com/pricing).

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