

Soundtrap's Innovative Cloud-based Audio Platform Wins Prestigious 2017 EdTech Digest Awards

EdTech Digest Award Recognizes Game-Changing Soundtrap Educational Technology that Transforms Learning and Enriches Learners' Lives Around the Globe

Palo Alto, California and Stockholm, Sweden – March 21, 2017 – Soundtrap, the innovative online collaborative music and podcast recording studio, has been awarded Best “Arts, Music & Creative” solution in the prestigious 2017 EdTech Digest Awards program.

Initially, named as a finalist in the “Arts, Music & Creative” category, Soundtrap went on to become outright winner. Soundtrap is the first cloud-based audio recording platform to work across all operating systems iOS, Android, Chromebooks, Linux, Mac and Windows platforms, enabling users to co-create music, podcasts and other audio projects with others anywhere in the world. Soundtrap is especially suited for today's mobile-intense generation of students because all projects are saved in a safe, protected environment, and can be accessed at any time, from any device. (See video: https://youtu.be/2ViLQD_2RK4)

“In its seventh year, the EdTech Digest Award recognizes people and companies in and around education for their outstanding contributions in transforming education through technology and enriching the lives of learners,” said Victor Rivero, who oversees the program as Editor-in-Chief of EdTech Digest. “The program recognizes Soundtrap as being one of the best and brightest, cool tools inspiring leaders, and innovative trendsetters.”

Per Emanuelsson, CEO of Soundtrap, said “EdTech Digest's recognition shines a spotlight on Soundtrap's mission of providing a worldwide learning experience that is available to any student with access to a computer or mobile device.”

“We see Soundtrap as the global standard for collaborative teaching and learning,” Emanuelsson continued. “Our platform is very easy-to-use and may be applied across curricula, from arts and music to computer science and other STEAM (Science, Technology, Engineering, **Arts** and Math) disciplines. As we make our unique audio solution available in more languages, the possibilities in the classroom become even greater. It is a great honor to win this award.”

Launched to the public in early 2015, Soundtrap a year later rolled out its ‘Soundtrap for Education’

platform. Soundtrap’s education version is the first solution for kids that lets them make music or audio recordings with fellow students within their invited group, record a tune or podcast, then share the music with classmates in a secure environment in the cloud across devices.

Today, over 1 million now use the Soundtrap platform, with more than 300 new schools each week embracing Soundtrap as a preferred educational tool in their classrooms.

Fully integrated with Google Classroom, Soundtrap was named “The Best Website for Teaching and Learning 2015” by the American Association of School Librarians.

A full list of Ed Tech Digest finalists can be found here: <https://edtechdigest.wordpress.com/2017/03/09/2017-finalists-winners/>

About Soundtrap

Soundtrap is the first cloud-based audio recording platform to work across all operating systems, enabling users to co-create music anywhere in the world. Headquartered in Stockholm, Sweden, the company also has an office in Silicon Valley, California, US. Soundtrap provides an easy-to-use music and audio creation platform for all levels of musical interest and abilities, and is being used by the K-12 through higher-education markets. For more information, visit: <http://www.soundtrap.com>.

Resource Videos:

What is Soundtrap: <https://www.youtube.com/watch?v=xheoUkbyhE4>

Soundtrap in Education: https://www.youtube.com/watch?v=2ViLQD_2RK4

How Soundtrap works -Collaboration: <https://www.youtube.com/watch?v=YAPrEB07aFA>

How Soundtrap works: <https://www.youtube.com/watch?v=Dqq1L30xt6g>

Photos: <https://www.flickr.com/photos/97627992@N07/sets/72157654452327362>

Pricing: <https://www.soundtrap.com/pricing?tab=education>

PR for Soundtrap

Aoife Kimber

akimber@kimberpr.com

+ 1 650 773 7288